



BOARD OF DIRECTOR CANDIDATES CAMPAIGN INFORMATION

Using the DFC Patio Free Speech Area

You can reserve the DFC Patio Free Speech area to talk to owners about your candidacy for the Board of Directors. Your conduct should be consistent with the law and these guidelines.

- Make a reservation by contacting Johanna Abasto, DFC Marketing Manager at jabasto@davisfood.coop.
- The clearly marked area near the tomato sculpture and Toad Lane sign is the only spot designated for campaigning.
- You may not engage in campaign activities after the start of voting on May 7, 2020.
- Always allow free access to the store.
- Don't pursue shoppers as they enter or exit the building.
- Allow shoppers to decline to speak with you. Once a shopper has said "no," please stop talking to them.
- Don't talk to people sitting at the patio tables (unless you are invited to do so).
- Only two people from your campaign can actively greet shoppers, solicit their participation, or otherwise engage in outreach activities. Both people must stay in the specified area.
- More than one candidate for director may campaign at the same time as long as this does not interfere with sales activities.
- Reservations for use of the patio are made in blocks of either 11AM to 3PM or 3PM to 7PM. You are welcome to use less than the full block, begin before 11 if you have reserved the morning block, or stay after 7 PM if you have the evening block. You should not use the patio when the store is closed.
- You are limited to four reservation blocks in one week (Monday to Sunday.) You can reserve all of two days, or four evenings.
- Use your own chairs and tables. Don't tape, nail or otherwise affix your materials to any Co-op property.
- Don't display non-Board of Director campaign or cause materials, such as information related to National, State or Local election campaigns.
- Don't use amplified sound, including bullhorns.

Annual Meeting Speech

- Director candidates will be provided time to speak about their experience, background and reasons for wanting to be DFC director.
- Speeches are limited to two minutes.
- Be respectful in your use of language and respectful to the other candidates when they are speaking.
- Members will not be allowed to ask questions of the candidates during the time for speeches, but you can engage with owners during unscripted portions of the annual meeting, if members ask to speak with you.