

What is the Owner Rewards Program?

The Owner Rewards Program is a way to reward our Owners for the purchases that they make at the Co-op. Enrolled Owners will earn Points on most item purchases and will also have access to special coupons and sales. The more you shop, the more points (and ultimately savings) you will receive at the Co-op!

How do I join the Owner Rewards Program?

If you are a DFC Owner, you are already eligible to join the program and must simply opt-in at a register, Customer Service Desk or online through your Curbside Pickup account. All we will need from you is a current email address to enroll you in the program. Communication with this email address is how we will keep you up to date with your Rewards and send you special coupons. It is important to note that this is a different email list from our weekly newsletter and you must opt-in separately through the methods detailed below.

If you are not yet an Owner of the Co-op, visit our Customer Service desk or ask your cashier for more information on how to join!

How to join the Rewards Program in store:

- Ask a cashier or Customer Service Desk representative to look up your Owner account information and verify that you have an up-to-date email address on file
- Tell the cashier that you would like to opt-in to the Rewards Program by having them check the “Send me news and special offers” button
- Wait until you receive a confirmation email to ensure you are enrolled. This process can take up to 48 hours.

How to join the Rewards Program online:

- If you haven't already, create your Owner account on our Curbside Pickup site. A link for this site is available at davisfood.coop.
- Once created, under your account name, select “Profile”
- Verify that your email address is correct or update it if needed
- Check the box that says “Send coupons and special offers to this Email Address” and click save at the bottom of the screen
- Wait until you receive a confirmation email to ensure you are enrolled. This process can take up to 48 hours.

How do the Rewards Points work and how do I redeem them?

The Rewards Program has four quarters throughout the year

Q1: Jan 01 - Mar 31

Q2: Apr 01 - Jun 30

Q3: Jul 01 - Sep 30

Q4: Oct 01 - Dec 31

After enrolling, you will begin accumulating Rewards Points on your purchases of eligible products from the Co-op.

It's as easy as...



1. Shop:

\$1 spent at the Co-op

= **1** Rewards Point Gained



2. Earn:

1 Rewards Point = \$0.01 in

Redeemable Rewards Credit

So, for example...

267 Rewards Points = \$2.67 in

Redeemable Rewards Credit!



3. Redeem:

To redeem, simply ask your cashier to apply your Rewards credit at checkout.

You can find your balance:

On your receipt

On your Curbside Pickup Account

By asking a Cashier

Rewards Credit can be redeemed at any time before the end of the quarter. Points don't rollover so be sure to use them before the quarter ends!

Owner Rewards Terms & Conditions

You must be an Owner in good standing of the Davis Food Co-op to participate. Co-Owners can opt in to accumulate points but only the Main Account Owner can redeem them. In order for a Co-Owner to have redemption access, the Main Account Owner must contact membership@davisfood.coop

Points are attributed to DFC product purchases only, not the sales tax that may accompany your purchase. Points can only be redeemed on eligible purchases made at the Davis Food Co-op. Points must be redeemed by the end of the quarter in which they were accumulated. Points accumulated on the last day of the quarter do not rollover to the next quarter, however, they can be redeemed if an additional transaction is made on the same day. Cash will never be given in the Rewards program and redeemable Rewards Credit can not be exchanged for cash at any time. Rewards Points are not considered legal tender and will be eliminated upon withdrawal of Ownership. The Davis Food Co-op reserves the right to change, modify, and/or eliminate the Owner Rewards Program and any terms of use at any time.

Exclusions

The following items are not part of the Owner Rewards Program and will not contribute to point accumulation or redemption:

- Owner Equity Payments
- DFC Gift Card purchases
- Donations (such as Round-Up at the Register)
- Co-op Cooking Classes
- Event ticket purchases
- Tickets the Co-op sells on behalf of other organizations or fundraisers
- Bottle Deposits
- Sales tax
- Stamps
- CRV
- Paper Bag purchases
- Alcohol purchases
- CBD purchases

OPEN DAILY 7 AM - 10 PM

620 G St, Davis / (530) 758-2667 / davisfood.coop /   @davisfoodcoop

